Marketing to Mission - Full Service Packages Comparison

	Local SEO Package	Social Content Package	Standard Content Package	Upgraded Content Package
Update (or Creation) of GMB profile	✔	✔	✔	✔
Weekly GMB Post	✔	✔	✔	✔
Email Script for Requesting Reviews	✔	✔	✔	✔
Persona Messaging Development (up to 2 Personas)		✔	✔	✔
Quarterly Plans		✔	✔	✔
Scheduling of all social media posts		✔	✔	✔
Number of Social Posts / month (FB, IG, LI)		12	12	12
Custom designed graphics		2	2	4
Blogs / Month			1	2
Emails / Month			1	4
Reporting	Monthly	Monthly	Weekly & Monthly	Weekly & Monthly
Monthly Meetings	1 (30 min)	1 (45 min)	2 (30, 45 min)	2 (30, 45 min)
First Month Investment	$199	$699	$699	$799
Recurring Months Investment	$75	$399	$549	$699

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Pricing valid through 3/31/2021